



## ***MLK Memorial – Million Motorcyclists Motorcade North Carolina Chapter***

Greetings NC Motorcycle Family,

I would first like to thank everyone for embracing this project knowing that the directive does not focus on the colors that we all wear proudly, but the dream that we are continuing and renewing.

As the Director for the State of North Carolina, I am here to **explain, encourage and execute** our mission.

***Explaining*** – The NC M5 project is in position along with the Biker's with Heart Foundation, Motorcyclists Who Care, the Martin Luther King Jr., Foundation and the nation to take on the challenge of offsetting a \$20 million deficit to construct the Martin Luther King Memorial on the National Mall in Washington, DC in 2008.

***Encouraging*** – The NC team is encouraging all motorcyclists in the state of NC to participate in the memorial ride in 2008. This historic and strategic event will allow motorcyclists to participate in a commemorative national undertaking as well as collect pledges/donations for the miles they will embark in their journey to Washington, DC from their perspective states the weekend of August 29- September 1, 2008. The ***Million Motorcycle Motorcade*** is a comprehensive project not only dedicated to procurement of funds for the ***Martin Luther King Jr., National Memorial Project Foundation***, but is also committed to educating everyone this project touches on the legacy of Dr. King.

***Executing*** - The plan is to orchestrate a nationwide motorcycle motorcade consisting of a million motorcyclists, enthusiasts and supporters. In order to mobilize and create the excitement needed to encourage participation and total support throughout the community, the ***Million Motorcycle Motorcade*** has been created to benefit the ***Martin Luther King Jr., National Memorial Project Foundation*** aka (***M5 Project***). Dr. King made many sacrifices to pave the way for things we enjoy and take for granted.

North Carolina has begun to build a powerhouse team that I am very proud of. These individuals have committed to the project and will present the information with professionalism and excellence. I am officially challenging all individuals involved in motorcycle activities to become a part of this worthwhile project. To become acquainted and directed to your regional director, please send an email to [paradise@2forlife-mc.com](mailto:paradise@2forlife-mc.com).

Through an exclusive partnership with Urban Burnout Magazine, you will be informed on a weekly basis of all events and updates related to the project. So please subscribe to the newsletter @ [www.urbanburnout.com](http://www.urbanburnout.com) and encourage others to do the same.

Again thanks and welcome aboard!

***Paradise***

2ForLife MC

North Carolina M5 Director